

October 2005

**Sample Club**

Dear Sample Name

The benchmarks for August Financials have been published. This month, we give you a brief overview of some key performance benchmarks via some links below. Seven new clubs have published their financials for the first time, increasing the database of information for the benefit of all subscribers.

**Comparing gaming, food and bar to previous year**

The following chart links summarise the average percent Revenues and average percent Net Revenue Contribution for **Gaming, Food** and **Bar** across each state.

Remember that %Revenue is the percent of total club revenue while %Net Revenue Contribution is the percent of the cost centre revenue.

In the ACT, although there is an approximate 6% decrease in the contribution that Gaming has to the total club revenue compared to August 2004, while the Gaming Net Contribution has increased by approximately 3%. The bar is working harder this year with an increase of approximately 4% in the Bar Net Contribution.

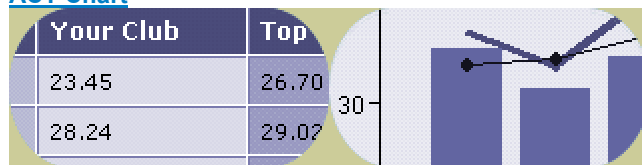
In NSW, the most significant changes are the rise of 3% in Gaming Revenue and fall of 3% in Gaming Net Contribution on last August and the fall of 5% and 3% in Bar Net Contribution and Food Net Contribution, respectively.

In QLD, there are no significant changes in the average performance across these KPIs compared to last August.

[NSW Chart](#)

[QLD Chart](#)

[ACT Chart](#)



**August Financial Statistics**

Access information quickly via the below EBITDARD trend graphs and KPI comparisons summary:

**TIP: Press F11 after opening the link**

**NSW EBITDARD TREND**

**Who's on CDOL?**

[View the CDOL Subscriber List](#)

**7 NEW SUBSCRIBERS!**

We welcome the following clubs who have joined the Financial benchmarks:

- Bankstown City Bowling Club (NSW)
- Dapto Leagues Club (NSW)
- Liverpool Catholic Club (NSW)
- Port Macquarie City Bowling Club (NSW)
- Tathra Beach Bowling Club (NSW)
- Thurgoona Golf Club (NSW)
- West Dubbo Bowls Club (NSW)

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The quarterly reports



[NSW EBITDARD TREND](#)  
[QLD EBITDARD TREND](#)  
[ACT EBITDARD TREND](#)  
[KPI COMPARISONS SUMMARY](#)

## CDOL Fast Facts - August Financial Publish

<b>Aug-05</b>	<b>Total No. of Subscribers*</b>	<b>Total Club Revenue (\$)***</b>
<b>NSW</b>	80	98,557,076
<b>QLD</b>	42	33,186,551
<b>ACT</b>	17	12,072,442

\*Represents current number of CDOL subscribers plus new clubs pending first publish.  
\*\*Represents Total Club Revenue of CDOL published clubs for the month indicated.

[Login to see the benchmarks](#)

The quarterly reports include charts, tables & analytical commentary of current, previous quarter and previous year comparisons.

\*Offer valid for Premium subscribers only (Financial & Gaming Modules).

**WHEN IS DATA DUE?**

[Click here for your 2005 Data Schedule](#)

**HAVING PROBLEMS VIEWING CDOL REPORTS or CHARTS?**

[Click here for a CDOL TROUBLE SHOOTING GUIDE](#)

If you would like to forward your feedback to Club Data Online, please email [feedback@clubdataonline.com](mailto:feedback@clubdataonline.com) or you can speak directly to a CDOL representative:

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